



United Nations  
Organization for Education,  
Science and Culture

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Unies pour l'éducation, la  
science et la culture

Fundy Biosphere Reserve  
Réserve de la biosphère  
de Fundy

UNESCO Biosphere Reserves are places where people share a way of living with nature that builds a future we're proud of. We model solutions for a sustainable future, celebrate cultural and biological diversity, and empower people to engage with one another and with nature in healthier ways. Fundy Biosphere Reserve contributes in building vibrant and resilient human and environmental communities through conservation and promotion of sustainable development in the Upper Bay of Fundy region.

Fundy Biosphere Reserve is looking for an enthusiastic **Brand Ambassador** to help showcase the biosphere to the world. This is a dream job for an adventurous person to get paid to explore the wonders of Fundy Biosphere Reserve to document, celebrate, and share the amazing places that can be found within the region.

#### Responsibilities:

- Familiarize yourself with the biospheres mission, vision, and projects
- Manage all social media platforms and drive content creation
- Write copy for website, social media platforms, and blogs
- Visit sites within Fundy Biosphere to capture photos and videos
- Help us update our website and coordinate with other webmasters
- Create video and photo content for online consumption
- Support marketing initiatives
- Assist in public engagement events and projects within the biosphere where applicable

#### Experience and Knowledge:

- Knowledge of the Fundy Biosphere Reserve Region (Upper Bay of Fundy)
- Experience on all social media platforms (Facebook, Twitter, Instagram)

#### Required Qualifications:

- Applicant must be between the ages of 15 - 30 and a Canadian Citizen or permanent resident
- Able to communicate effectively online and in person
- Ability to work with others and independently in a work-from-home environment

#### Asset Qualifications

- Bilingual in both official languages
- Residing within the Fundy Biosphere Reserve
- Knowledge of website design and maintenance
- Previous experience in video editing

Term and rate: flexible hours of up to \$10,000 in salary for a 6 month contract ending March 31, 2021.

***Please send your resume and cover letter to [info@fundy-biosphere.ca](mailto:info@fundy-biosphere.ca) as soon as possible but no later than October 23, 2020. If you have any questions, please contact Jennifer Dingman at (506) 874-3272.***

