

Fundy Biosphere Reserve — Logo Usage Guidelines

Process (CMYK) for full-colour printing:



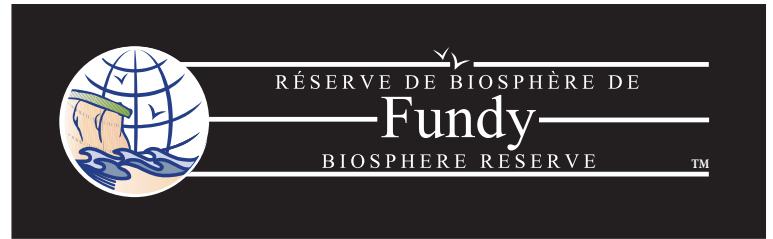
Pantone 541 C for one-colour printing:



Greyscale for printing or screen:



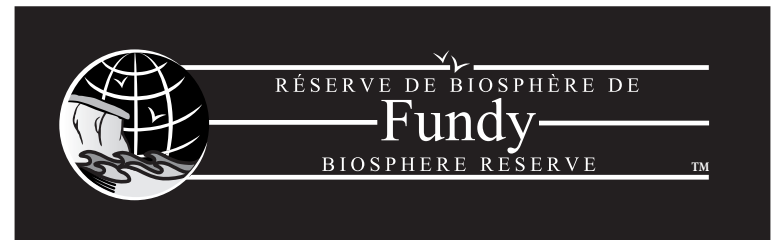
Full-colour reversed:



RGB for screen:

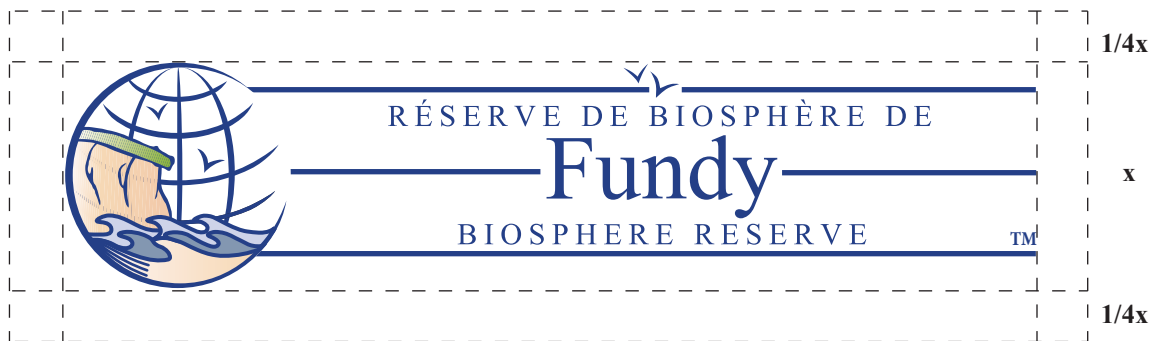


White Reversed:



Clear Space:

Keep the area around the logo clean and uncluttered. Clear Space should measure at least 0.25x on all sides, where x equals the height of the logo.



- Do not use the logo as a design element or incorporate it into any other design, graphic, illustration, or logo unless written permission is granted.
- The preferred background color for the logo is white. Avoid colored or patterned backgrounds whenever possible.
- Do not apply any transformations to the logo (embossing, drop-shadows, glows, etc.)
- Do not reproduce smaller than 1.5" (200 pixels) wide.